

mobileTex

NEWS OF THE GLOBAL TRANSPORT TEXTILES INDUSTRY
— AUTOMOTIVE, AEROSPACE, RAIL, MARINE —



Textiles used in transport account for more than 14% of the total volume of technical textiles produced worldwide. This major sector includes fibres, yarns and fabrics used in automobile, ship and aircraft construction, as well as in all aspects of railway and space travel.

Published by Textile Media Services. **MobileTex** is a monthly newsletter featuring news and information on the global transport textiles industry.

The publication is read by top management, chief executives and decision-makers who have an interest in capitalising on this growth sector.

Every month **MobileTex** features the latest technical news and commercial developments relevant to the automotive, aerospace, rail and marine sectors.

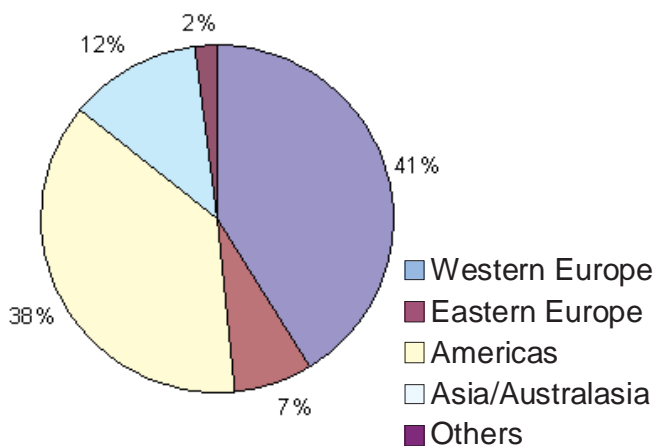
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WORLDWIDE DISTRIBUTION*



* Based on July-November 2007 circulation figures

USA	36%
Germany	15%
Japan	9%
UK	6%
Netherlands	6%
France	4%
Switzerland	4%
Sweden	2%
All other countries	18%

**DISTRIBUTED
MONTHLY TO
MORE THAN 25
COUNTRIES
WORLDWIDE**

ADVERTISEMENT RATES 2008 (EUROS)

No. of insertions	1	3	6	12
Half page	510	435	390	350
Quarter page	330	295	275	220
Eighth page	175	160	145	130

Business opportunities EUR10 per line

Monthly e-mail broadcast: EUR500 (ask for details)

MECHANICAL DETAILS (depth x width in mm)

Format: A4
Half page vertical: 254 mm x 85 mm
Half page horizontal: 127 mm x 170 mm
Quarter page vertical: 127 mm x 85 mm
Quarter page horizontal: 63 mm x 170 mm
Eighth page: 63 mm x 85 mm

PRINTING PROCESS MobileTex is a four-colour newsletter

MATERIALS REQUIRED Materials/copy to publisher

DIGITAL FORMAT Ad material must be supplied digitally using the criteria herewith. The production process within Textile Media Services operates on a PC platform, although Mac may be acceptable. All files are output to PDF via QuarkXpress 7.0 so QuarkXpress files (in MS Windows format) would be the most acceptable, with high resolution pictures and logos in TIF format. The inclusion of JPEG images should be avoided. PDFs should contain high resolution images (minimum 300 dpi) in CMYK colour format, have all fonts embedded, be compatible with Adobe Acrobat 4.0 (minimum) and be in a binary data format. Line art should be scanned at 1200 dpi resolution.

If any advertisers have any queries regarding acceptable file extensions, please call for clarification.

COPY DATES 2008

MONTH	ADVERTISING COPY DATE	PUBLICATION DATE
January	3 December	17 December
February	7 January	21 January
March	4 February	18 February
April	10 March	26 March
May	14 April	28 April
June	5 May	19 May
July	9 June	23 June
August	14 July	28 July
September	11 August	26 August
October	15 September	29 September
November	13 October	27 October
December	10 November	24 November

TERMS AND CONDITIONS

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